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# Setting Your Practice Up for Successful Growth

## - A Panel Discussion

with Christian Madarasz, Tammatha Denyes, Helina Patience, Crystal Ready

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# Today's speaker



**Christian Madarasz CPA, CMA, BA, BEd**  
Success Partner, Leading Ledgers Inc  
@LeadingLedgers

# Today's speaker



**Tammatha Denyes**  
CEO, TD Accounting Services  
@TDaccounting

# Today's speaker



**Crystal Ready**

Director of Operations

Ready Books & Consulting Ltd

@Crystal\_Ready

# Today's speaker



**Helina Patience, CPA, CMA**  
CEO and Management Consultant  
@entreflow

# Agenda

**First agenda item**

**Next agenda item**

**Next item in the list**

- Sometimes it is helpful to add more details
- Use the Increase Indent control to add bullets

**Final agenda item**

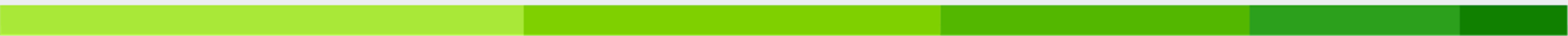
# Agenda call out option

Agenda item completed **Arial Bold 26**

**Currently active agenda item can be called out in color**

Next item in the list

Final agenda item





**A single column of text**

**Paragraph titles in sentence case Arial 36**

Introductory or main content.

- Bullets can be applied by using the Increase Indent control.

# Make comparisons using two columns

## Column title one in Arial 22

Second level style applied using  
Paragraph Increase Indent control is  
Arial 22

- Bullet items are Arial 20
  - Bullet item three uses fourth level indent Arial 18

Incidental text that belongs with the bullet point above is  
styled with the fifth level indent Arial 16

## Column title two

Second level style applied using  
Paragraph Increase Indent control

- Indent item one uses fourth level indent in  
case you do not wish to use bullets
- Indent item two uses fourth level indent  
Incidental text applied as fifth level indent

Second level indent and so on

# Using three columns for text or visuals

A subtitle layout keeps the title above short while giving more detail to your slide

## **Column title one centered**

Paragraph body text

## **Column title two centered**

Paragraph body text

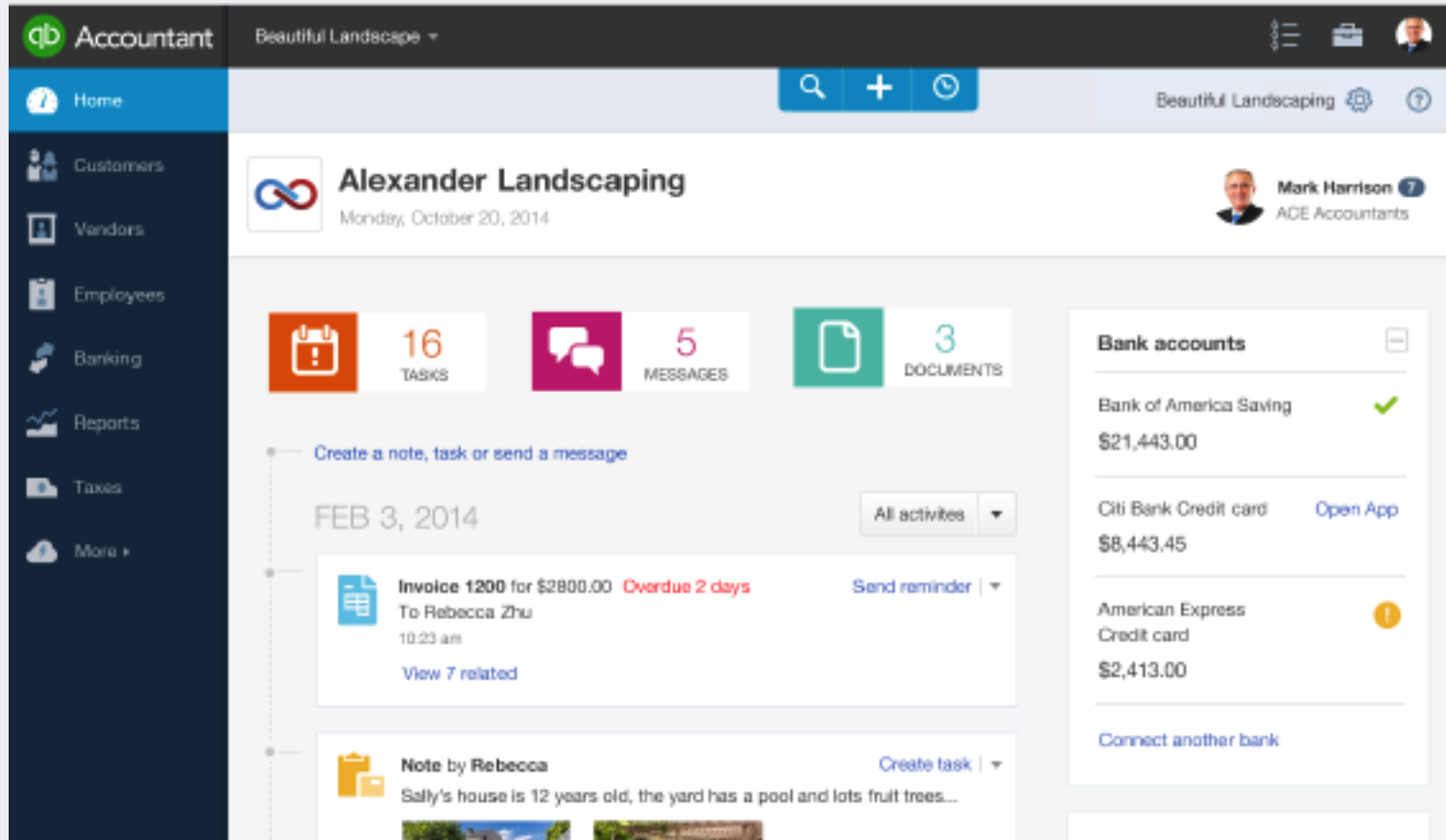
## **Column title three centered**

Paragraph body text



# Captioned visuals

A consistent frame to showcase charts, tables and images with commentary



## Caption title

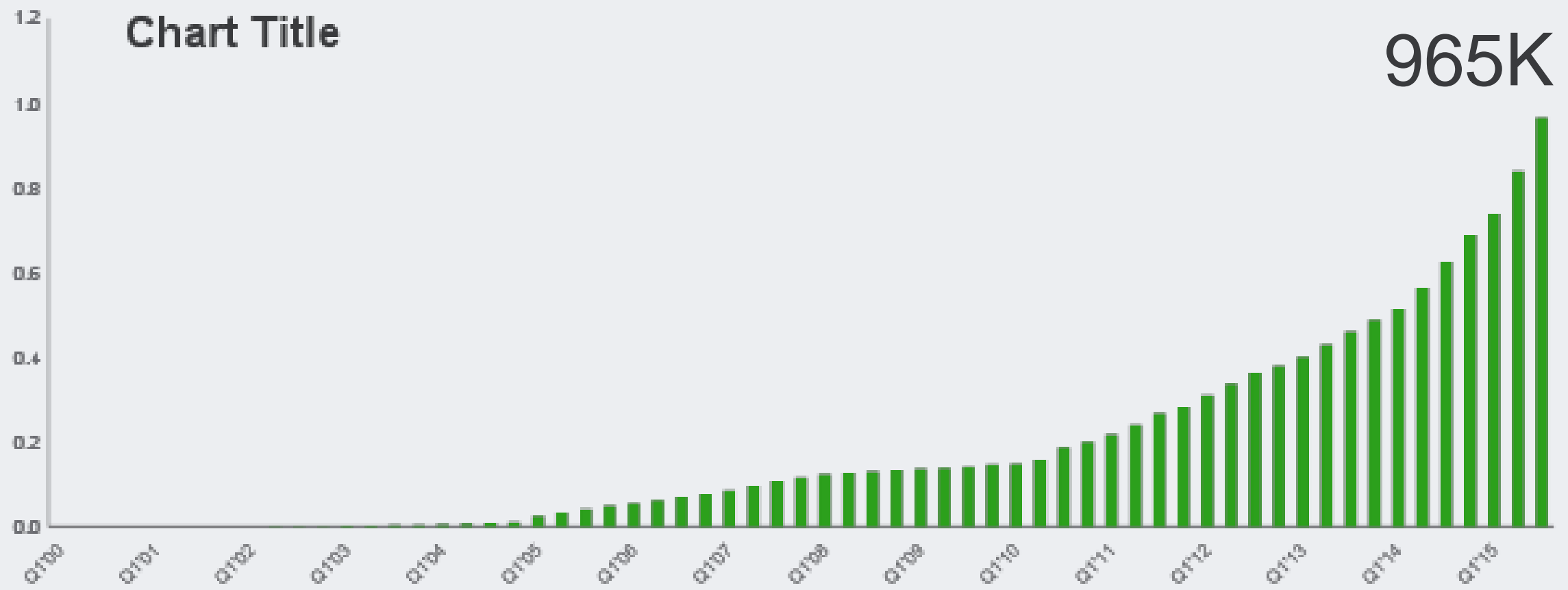
Paragraph about image

- Bullet level one 7 years with emphasis
- Bullet level one 67% with emphasis
- Bullet level one 9 months with emphasis
- Bullet level 27 days with emphasis
- Bullet level one 98% with emphasis

• **KEY TAKEAWAY:** Use this new variation of the 'Bang Box' to emphasize important information.

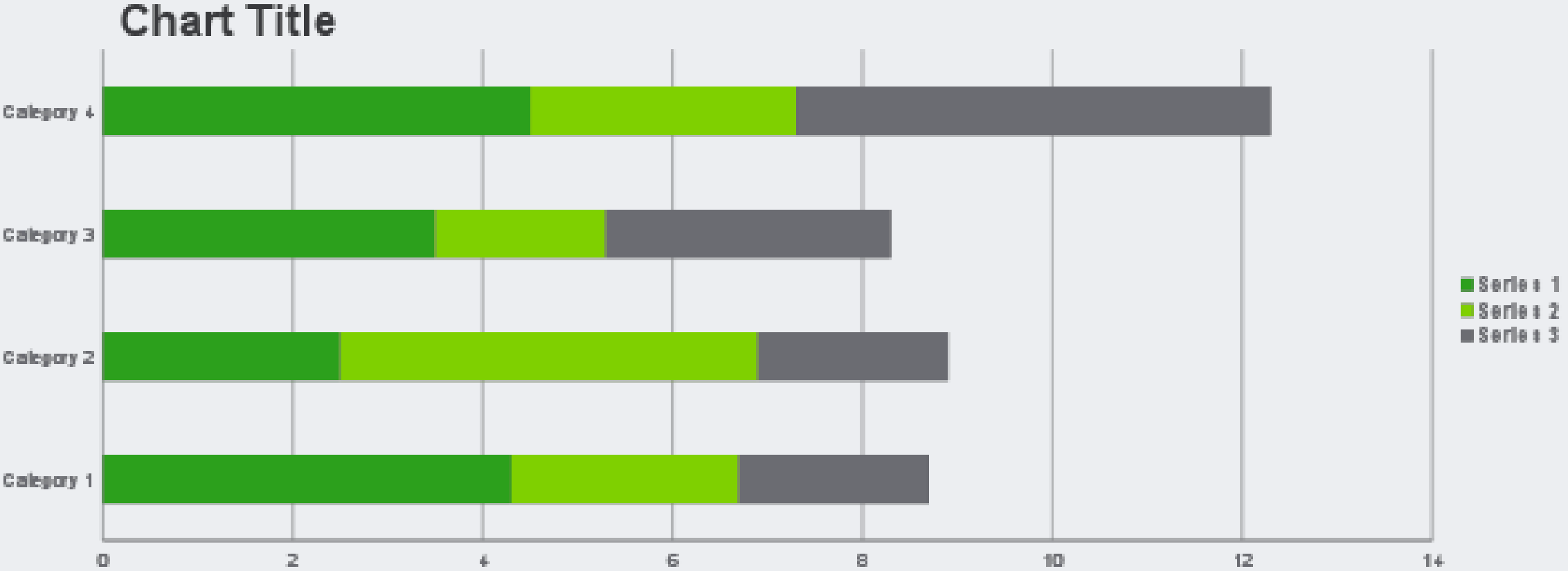
# Layout for charts, tables, images

By clicking on icons in the empty container, you can add a chart, graph, or image



# Layout for charts, tables, images

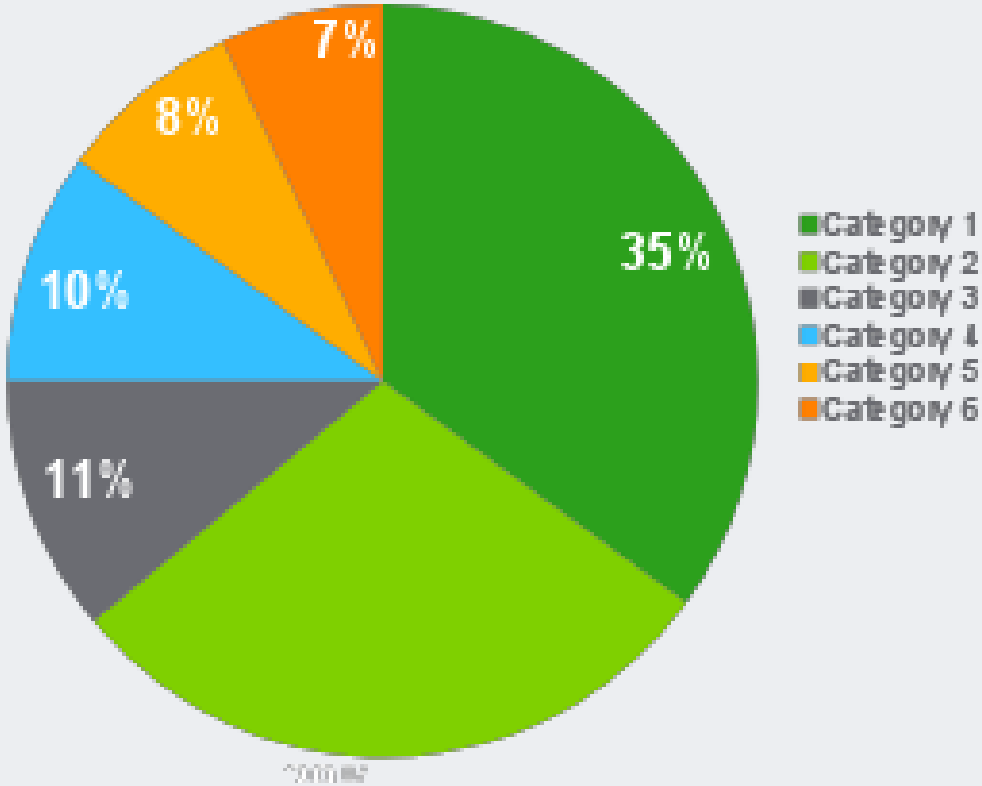
By clicking on icons in the empty container, you can add a chart, graph, or image



# Layout for charts, tables, images

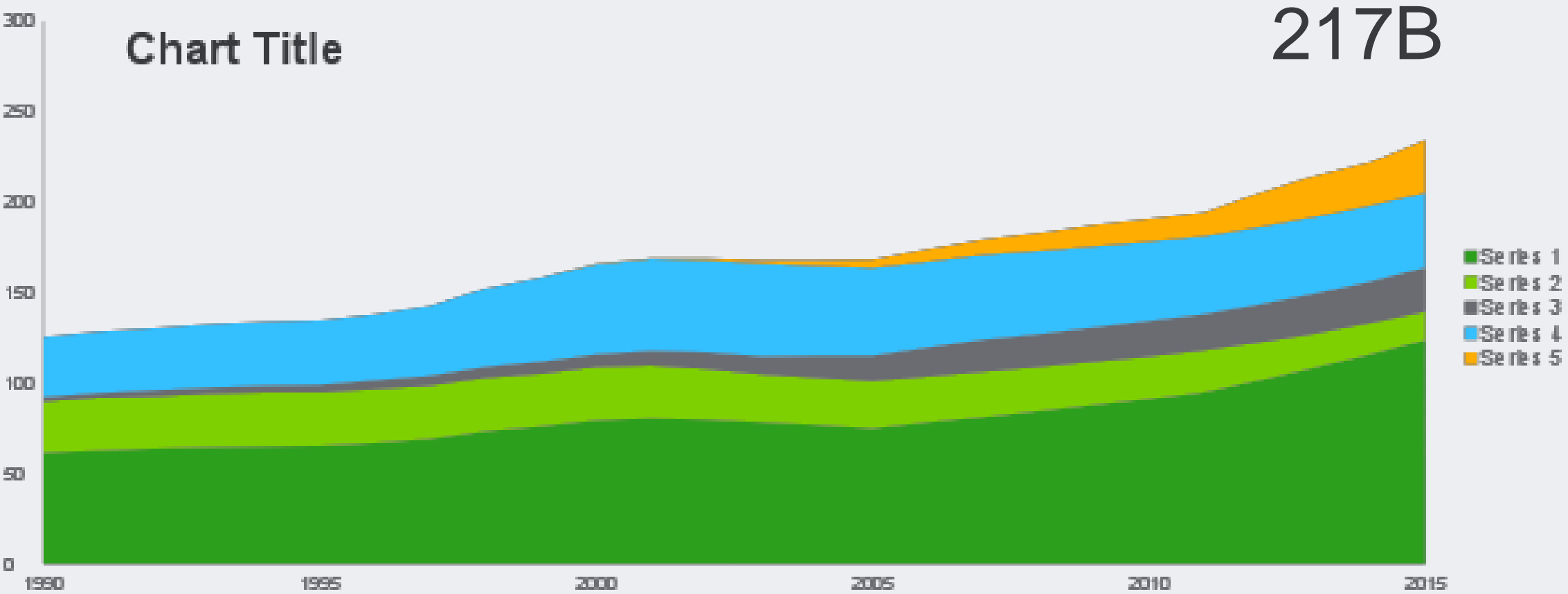
By clicking on icons in the empty container, you can add a chart, graph, or image

Series 1



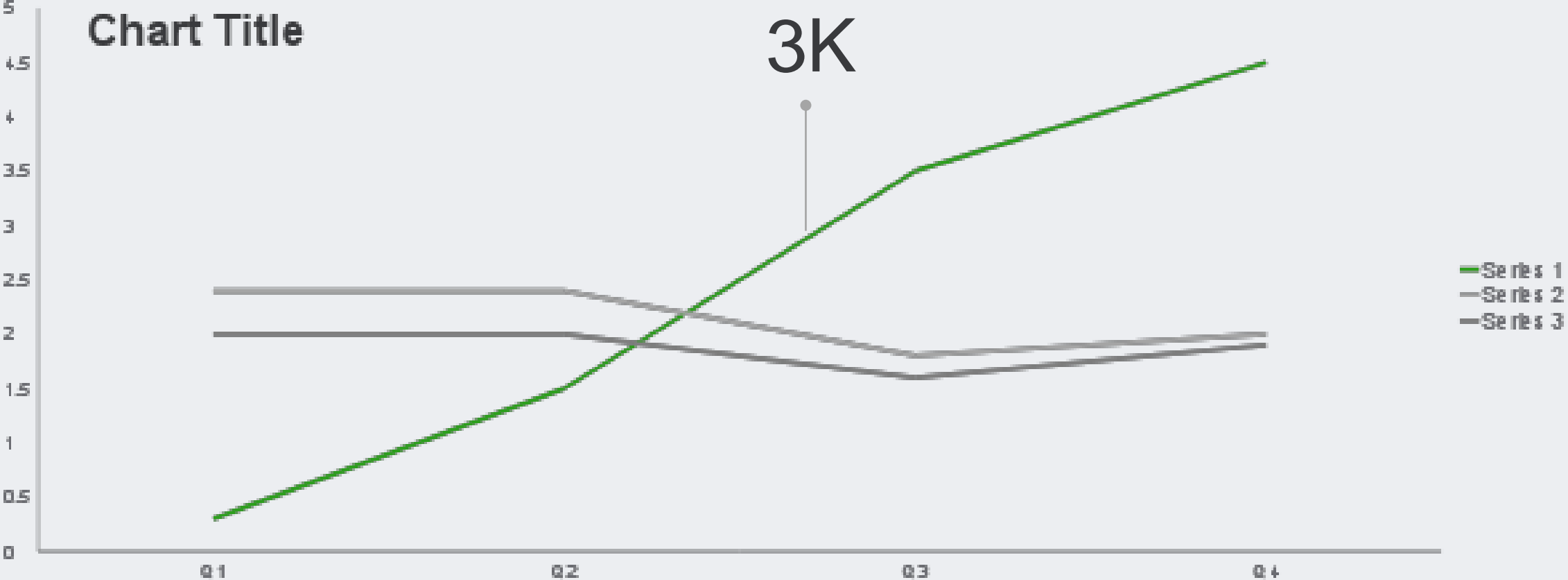
# Chart data is created and edited within Excel

The styling is managed within PowerPoint





# Line chart comparison



# Table layout

Don't use effects like shadows or glow and remove unnecessary border lines

COLUMN TITLE IN GREEN HEADER ROW		HEADER COLUMN TITLE
Column title	Column title	Column title
First of three	<ul style="list-style-type: none"><li>Bullet item one</li><li>Bullet item two</li><li>Bullet item three</li></ul>	<ul style="list-style-type: none"><li>Bullet item one</li><li>Bullet item two</li><li>Bullet item three</li><li>Bullet item four</li></ul>
Second of three	<ul style="list-style-type: none"><li>Bullet item one</li><li>Bullet item two</li></ul>	<ul style="list-style-type: none"><li>Bullet item one</li></ul>
The last of three	<ul style="list-style-type: none"><li>Bullet item one</li></ul>	<ul style="list-style-type: none"><li>Bullet item one</li></ul>

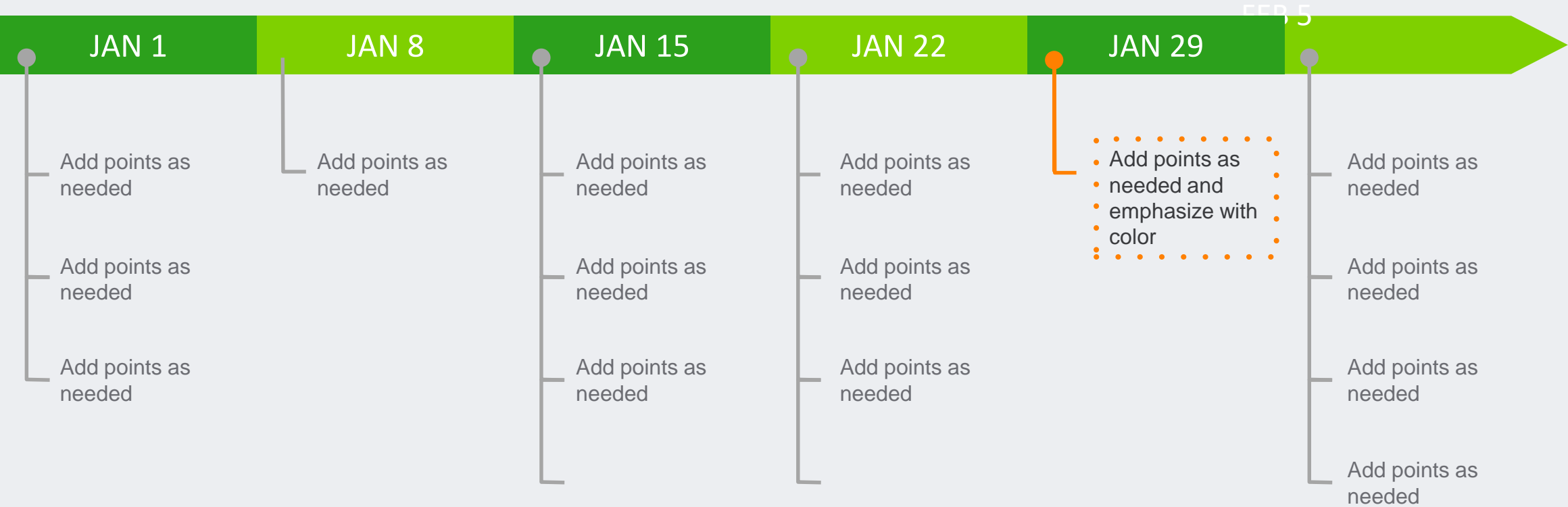
# Table layout

Format the tables using the Table Options controls

COLUMN A	COLUMN B	COLUMN C	COLUMN D	COLUMN E	COLUMN F	COLUMN G
\$100.00	\$100.00	\$100.00	\$100.00	\$100.00	\$100.00	\$100.00
\$25.00	\$25.00	\$25.00	\$25.00	\$25.00	\$25.00	\$25.00
\$.0825	\$.0825	\$.0825	\$.0825	\$.0825	\$.0825	\$.0825
\$150.99	\$150.99	\$150.99	\$150.99	\$150.99	\$150.99	\$150.99
\$160.00	\$160.00	\$160.00	\$160.00	\$160.00	\$160.00	\$160.00
\$436.07	\$436.07	\$436.07	\$436.07	\$436.07	\$436.07	\$436.07



# Timeline



# Process flow chart

Phase 1



- Milestone one
- Milestone two
- Contingency in case something does not go according to plan

Phase 2



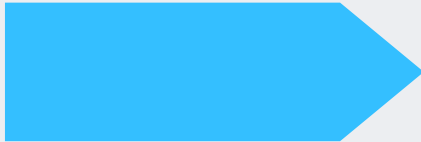
- Milestone one
- Milestone two
- Contingency in case something does not go according to plan

Build



- Milestone one
- Milestone two
- Contingency in case something does not go according to plan

Test



- Milestone one
- Milestone two
- Contingency in case something does not go according to plan

Release



- Milestone one
- Milestone two
- Contingency in case something does not go according to plan

IMPORTANT THING HERE: Use this new variation of the 'Bang Box' to emphasize important information





Section dividers can tell a story, relay a quote or **emphasize important insights** but are especially helpful for introducing new topics.

- **Helpful Tipster**  
Small Business Owner



A quote effectively captures a sentiment or way of thinking that supports a really big insight.

- *Person Quoted*

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