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Practical Marketing Tools

That get you more “A” list clients

Melanie Schroeder, Andrew Wall, Brad Celmainis, Bob Wang
@likeitwasmine, @WALLCPA, @BradCelmainis, @bob_wang23

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to **Connect** with
your neighbour

Today's panel



Melanie Schroeder

Partner, KH Burnaby CPAs Inc.

@likeitwasmine

Today's panel



Andrew Wall
Owner, Wall CPA
@WALLCPA

Today's panel



Brad Celmainis

Owner, Brad Celmainis Accounting Solutions
@BradCelmainis

Today's panel



Bob Wang

President and CEO, Legacy Advantage

@bob_wang23

Agenda

Introductions

Discussion

Q&A



Introductions

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Discussion

Q&A



Discussion


Introductions

Discussion


Q&A





 “The biggest predictor of success
I’ve seen is belief in yourself.”
@likeitwasmine




 “All progress takes place outside the comfort zone.” – **Michael John Bobak** @WALLCPA



“You gotta believe you’re worth it before others can believe you’re worth it.” @bob_wang23




 “What if it really is as easy as just
being yourself and doing what you love?”
@likeitwasmine



“Success is walking from failure to failure with no loss of enthusiasm.” –

Winston Churchill @WALLCPA



 “Don’t procrastinate. Don’t make the fact that you don’t have a logo/website etc an excuse for not marketing.” @bob_wang23



Whether you think you can or think you can't,
you're right.

- *Henry Ford*

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