

Who is the typical QuickBooks Online customer?



- ✓ Wants the flexibility to work on the go (from computers and mobile devices)
- ✓ Is a service-based business (professional services, construction & retail are top industries)
- ✓ Is comfortable working online
- ✓ Works from one or more locations
- ✓ Is looking for zero maintenance software



When to recommend QuickBooks Online

QuickBooks Online is a great choice if your client wants:

- Anytime, anywhere access for up to 25 people at the same time
- Automatic updates and upgrades that don't require any action from your client
- Free support to help with setup or to answer "how-to" questions
- Light inventory capabilities and expenses tracked by job
- Easy invoicing to get paid faster
- iPhone, iPad, Android apps that sync key tasks across all devices
- Bank & credit card transactions automatically downloaded from all major Canadian banks
- Automatic emailing of recurring transactions (invoice/receipts) and reports*
- For accountants – multiple AR/AP lines in journal entries
- Free access for up to 2 accountants or bookkeepers to work on the books at the same time

Desktop software may be more suitable if clients need:

- Very robust inventory, job costing, or custom reporting capabilities
- Integration with QuickBooks point-of-sale products
- Detailed back orders, work orders, or sales orders
- More flexibility in customizing forms
- Robust AP and bill tracking
- Progress invoicing or ability to receive partial POs
- Budget vs. actual for jobs
- Balance sheets by class



1.48 million people worldwide use QuickBooks Online



#1 cloud accounting solution for small businesses¹



QuickBooks is guaranteed easy or your money back²