



“The mentorship program bridges the gap between the current way of working and the future of bookkeeping - and helps adjust your mindset to embrace the change.”

Lisa Channell

Lisa Channell Bookkeeping Services

It’s all about mindset.

About two years after Lisa started her own bookkeeping business, her main client moved to cloud accounting. Lisa was resistant to the change, feeling overwhelmed by the sheer volume of information and services available. She didn’t know where to start. But after a QuickBooks account manager called to find out if I could qualify for the free mentorship, Lisa made the leap and hasn’t looked back.

“It’s a game changer. There’s really no ceiling to the number of clients I can take on now.”

Find the right mentor.

She connected with her mentor Jennie as someone she could identify with, as they were both on a similar career path and life journey. The mentorship program gave her a starting point. It showed her where to look and what to focus on, all in a manageable way that was easy to understand and digest.



“As soon as I watched Jennie walk me through a transaction, through something I’d be doing every day, it was easy to see the benefit of learning a new way of thinking - and doing.”

“It really is the way of the future. Either you’re in or you’ll be left behind. Get on board!”

Improve yourself, improve your business.

After learning to use one of the apps, Hubdoc, Lisa was able to hire her first employee because it was saving her so much time in other aspects of her business. She no longer feels limited by the number of hours in the day.

Knowledge is power.

Lisa is empowered by the knowledge she gained through the mentorship program. It’s a value-add to what she can offer her clients, since she’s able to give them a level of autonomy while taking on a new role of trusted advisor.

“If you can do what you’re doing even better, why wouldn’t you?”

