



## The Perfect Fit

[There's a QuickBooks solution for everyone!](#)

Check out our comparison of QuickBooks Online vs. QuickBooks Desktop to choose the ideal option for your business.

## QuickBooks Online is ideal for those who:



- Want the flexibility to work on the go (from a laptop, smartphone or tablet)
- Own a service-based business (such as professional services, construction & retail industries)
- Operate one or more locations
- Want zero maintenance software

## Is QuickBooks Online right for you?

## QuickBooks Online is a great choice if you want:

- Anytime, anywhere access for up to 5 people at the same time
- Automatic updates and upgrades that don't require any action from you
- Free support to help with setup or to answer questions
- iPhone, iPad, Android apps that sync key tasks across all devices
- Bank & credit card transactions automatically downloaded from all major Canadian banks
- Automatic emailing of recurring transactions (invoice/receipts) and reports\*
- Free access for up to 2 accountants or bookkeepers to work on the books at the same time

## Desktop software may be more suitable if you need:

- Very robust inventory, job costing, or custom reporting capabilities
- Detailed back orders, work orders, or sales orders
- More flexibility in customizing forms
- Robust AP and bill tracking
- Progress invoicing or ability to receive partial POs
- Budget vs. actual for jobs
- Balance sheets by class



1. Based on number of users from paying QuickBooks Online companies worldwide, May 2013.

2. If you're not 100% satisfied with QuickBooks Online for any reason, you can cancel your subscription within 60 days from the first charge date.

Simply call (800) 286-6800 within 60 days to request a refund of your paid subscription fees.

## Similarities between Desktop and Online

We know you've come to rely on certain features of QuickBooks Desktop. That's why the Online version still allows you to easily:

- ✓ Print cheques and track expenses
- ✓ Track sales, sales taxes and customer payments
- ✓ Automatically download bank & credit transactions into QuickBooks
- ✓ Manage payroll & payroll taxes



# Understanding the differences:

## QuickBooks Desktop vs. QuickBooks Online

	Desktop		Online	
	Pro	Premier	Essentials	Plus
	\$229.99	\$499.00	\$19.00/mo	\$29.00/mo
Number of users included in the price <sup>1</sup>	1	1	3	5
Accept credit card payments right in QuickBooks	✓	✓		
Invoice multiple customers at once with Batch Invoicing	✓	✓		
Track time and expenses to bill clients	✓	✓		✓
Access to product experts and unlimited technical support			✓	✓
Automatically get access to the latest version and newest features			✓	✓
Online backup and protection of your QuickBooks data			✓	✓
One-click financial, sales & tax reports	100+	150+ Industry	40+	65+
Automatically download bank & credit transactions into QuickBooks			✓	✓
Track inventory, set re-order points & create purchase orders	✓	✓		✓
Track international sales & expenses in multiple currencies	✓	✓		
Track your Balance Sheet by Class		✓		✓
Forecast sales & expenses		✓		

1. QuickBooks Pro & Premier for desktop can support a maximum of 5 users. Additional fees apply.



# Choose the Perfect Package

	Essentials	Plus
	\$19.00/mo	\$29.00/mo
Number of people who can simultaneously use QuickBooks Online	3	5
Includes free access for up to 2 accountants	✓	✓
Number of built-in business reports	40+	65+
Track your income and expenses	✓	✓
Download transactions from your bank and credit card accounts	✓	✓
Access your data online from a PC, Mac, tablet, or smartphone	✓	✓
Manage and pay bills	✓	✓
Control what your users can access	✓	✓
Back up your data online automatically	✓	✓
Import and export from Excel	✓	✓
Import from QuickBooks desktop	✓	✓

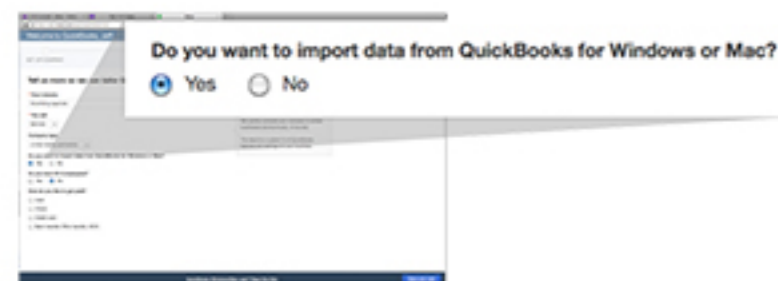


## Choose the Perfect Package (Cont'd)

	Essentials \$19.00/mo	Plus \$29.00/mo
Same security and encryption as banks	✓	✓
Set up invoices to automatically bill on a recurring schedule	✓	✓
Enter bills and schedule payments for later	✓	✓
Compare your sales and profitability with industry trends	✓	✓
Pay T4 employees and file payroll taxes (additional fees apply)	✓	✓
Automatically calculate payroll taxes (additional fees apply)	✓	✓
Create and send purchase orders		✓
Track inventory		✓
Categorize your income and expenses using class tracking		✓
Create budgets to estimate future income and expenses		✓
Give employees and subcontractors limited access to enter time worked		✓
Track billable hours by customer		✓

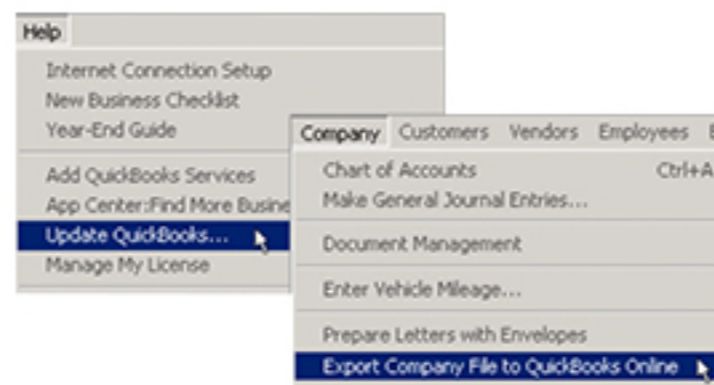
# 3 easy steps to switch to QuickBooks Online

## Start a QuickBooks Online company account



- Answer a few simple questions
- Check “Yes” to import your QuickBooks data
- Select your current QuickBooks edition from the list

## Open your QuickBooks for Windows software



- Make sure you're on the latest version, choose **Help > Update QuickBooks**
- Restart QuickBooks
- Choose **Company > Export Company File to QuickBooks Online**
- Sign in with the User ID and password and select your company file name

## Ta-Da! You're ready to use QuickBooks Online



- You'll get an email when your data import is finished - often within minutes
- Click the “Sign In” link and you're good to go

**TIP: Have your logo handy when you set up QuickBooks Online and your invoices and forms will look great from the start.**