

QuickBooks® SimpleStart

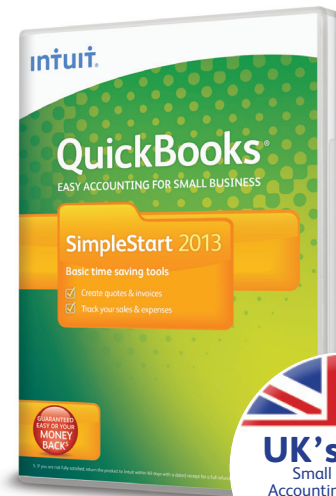
intuit®

Easy accounting for small businesses

Intuit QuickBooks is the UK's No.1 best-selling small business accounting software*.

There are currently 4.5 million small businesses in the UK** QuickBooks has been designed to solve the challenges that these companies face: managing cash flow, getting money in on time and staying on top of the finances.

With no prior accounting experience required, this time-saving software makes it easier to complete key accounting tasks, such as creating branded invoices, tracking money, generating instant business reports and managing VAT returns online automatically.



Product features

- Easily create and send branded invoices
- Track your sales, expenses and profit
- Organise your finances all in one place

About Intuit

Intuit is the global leader in small business accounting software with more than 4.5 million active QuickBooks customers.

Intuit is passionate about developing technology that improves peoples financial lives.

Intuit is a founding sponsor of Start Up Britain.



Product benefits

Easy to Learn and Use

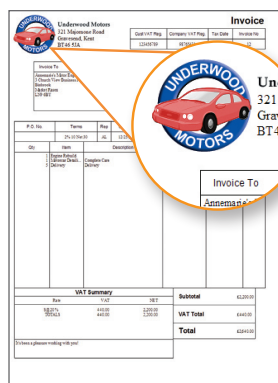
- No accounting knowledge necessary - guaranteed easy or your money back⁵
- Save time on data entry by easily importing data from Excel spreadsheets²
- Get started easily and set up in minutes with step by step tools

Get Paid Sooner – Save Time on Everyday Tasks

- Invoicing that is so easy you'll send your invoices quicker – email⁸ as pdf's²
- See your cash flow in real time - instant reporting on sales, expenses and profit

Organise Everything in One Place

- Get the information you need to monitor company performance with easy to use reports
- View income and expenditure, tax and sales for a clear picture of how and where you make and spend money



Roving Auto Parts Pro	
Profit & Loss	
January through December 2014	
Jan - Dec 14	
Income	
Sales	475,496.10
Services Income	53,555.05
Total Income	529,051.15
Cost of Goods Sold	
Cost of Goods Sold	579.05
Items and Materials	23,300.00
Total COGS	23,879.05
Gross Profit	495,172.10
Expenses	
Bank Service Charges	71.00
Charitable Contributions	1,500.00
Items and Subscriptions	1,100.00
Insurance Expense	
General Liability Insurance	3,300.00
Total Insurance Expense	3,300.00
Printing and Reproduction	803.04
Professional Fees	1,000.00
Rent and Rates	29,000.00
Repairs and Maintenance	4,000.00
Telephone	1,700.00
Utilities	3,574.44
Total Expenses	38,981.21
Net Ordinary Income	456,190.89
Other Income/Expense	
Other Income	
Finance Charge Income	666.57
Total Other Income	666.57
Net Other Income	666.57
Profit for the Year	456,857.46

Images shown for example only. Logo and reports can be customised to your business.

Selecting the right QuickBooks accounting software for you

QuickBooks has a range of products for different types of business

SimpleStart – Ideal for start-ups, freelancers and home businesses

Pro – Ideal for VAT registered businesses, contractors, consultants

Premier – Ideal for manufacturers and retailers

Learn more – scan this code with your smartphone for a demonstration.



Which QuickBooks product is right for you?

BASIC TIME SAVING TOOLS

Get started quickly with guided set up, easy to learn and use

Track sales, expenses and profit

Create professional looking quotes & invoices then email⁸ them as PDFs²

Customise your financial, sales & tax reports, including profit & loss and balance sheets

ESSENTIAL TIME SAVING TOOLS

Automatically calculate and eFile VAT returns directly to HMRC⁶

Import & export data to and from Word, Excel & import Outlook contacts²

Organise all your data with Customer, Supplier & Employee Centres

Stay on top of receivables with the Collection Centre

Instantly understand how your business is performing with the Company Snapshot

Track stock, set reorder points and create purchase orders

Handle multiple currencies automatically

Turn estimates into invoices in one click

Share your accounts with Multiple User Access (with purchase of additional licences)³

Simple Start 2013

Pro 2013

This product



14 basic reports

100+ reports

Cash basis only



up to 5

Get product hints and tips:



/IntuitUK



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System requirements

- Windows XP (SP3), Vista (SP1 inc 64-bit), 7 (inc 64-bit)
- At least 2.0 GHz processor, 2.4 GHz recommended
- Minimum 1 GB of RAM for single user, 2 GB of RAM recommended for multiple users
- Minimum 2.5 GB of available disk space (additional space required for data files)
- 60 MB for Microsoft .NET 4.0 Runtime (provided on the QuickBooks CD)
- Minimum 1024x768 screen resolution, 16-bit or higher color

- Minimum 4x CD-ROM drive
- All online features/services require Internet access
- Product registration required

INTEGRATION WITH OTHER SOFTWARE

- Microsoft Word and Excel integration requires Word and Excel 2003, 2007, or 2010 Synchronization with Outlook requires QuickBooks Contact Sync for Outlook 2003, 2007, and 2010 (downloadable for free at: www.quickbooks.com/contact_sync)

- E-mail Estimates, Invoices and other forms with Windows[®] Outlook, Outlook Express and Mozilla Thunderbird, as well as web mail services such as Gmail[™], Yahoo Mail[®], and Hotmail[®]

MULTI-USER

Microsoft Windows XP (SP3), Vista (SP1 with UAC on), Windows 7 (with UAC on), Windows Server 2003 (SP2), Windows Server 2008, Small Business Server 2008

RETAIL AND RESELLERS

Part Code	Barcode	Unit Length	Unit Width	Unit Height	Unit Weight	Units Per Case	
QUICKBOOKS SIMPLESTART 2013 1-USER	418962	5 024801000552	136mm	17mm	193mm	0.128kg	20



30 day free telephone support with a QuickBooks expert¹



24/7⁷ free self-help support available online⁸

GUARANTEED EASY OR YOUR MONEY BACK⁵

* GFK RT UK Accounting Software data for retail desktop units July 11 – June 12. ** BIS Enterprise Directorate Analytic 2011.

1. QuickBooks 2013 technical support is included for 30 consecutive days from first-time registration. First-time registration must be completed within 30 days of purchase. UK only, see terms and conditions inside software. Intuit reserves the right to limit the length of the telephone call. 2. See Integration/Compatibility section in System Requirements on inside of DVD case for important requirements. 3. First user is included; requires purchase of a licence for each additional user, up to 5 licences for QuickBooks Pro. All users must be on the same year version of QuickBooks. 5. If you are not fully satisfied, return the product to Intuit within 60 days with a dated receipt for a full refund of your purchase price, excluding P&P. 6. Internet access required. To eFile directly to HMRC online service registration is required, for details visit <http://www.hmrc.gov.uk/online/new.htm>. 7. 24/7 access is subject to occasional downtime due to systems and servers maintenance and events beyond our control. 8. Internet access required. Terms, conditions, features, support, pricing & services options are subject to change

QuickBooks. It's about time.